

At Outsource Demand Gen, we assist

B2B SaaS Companies | Media Publishers | Marketing Agencies

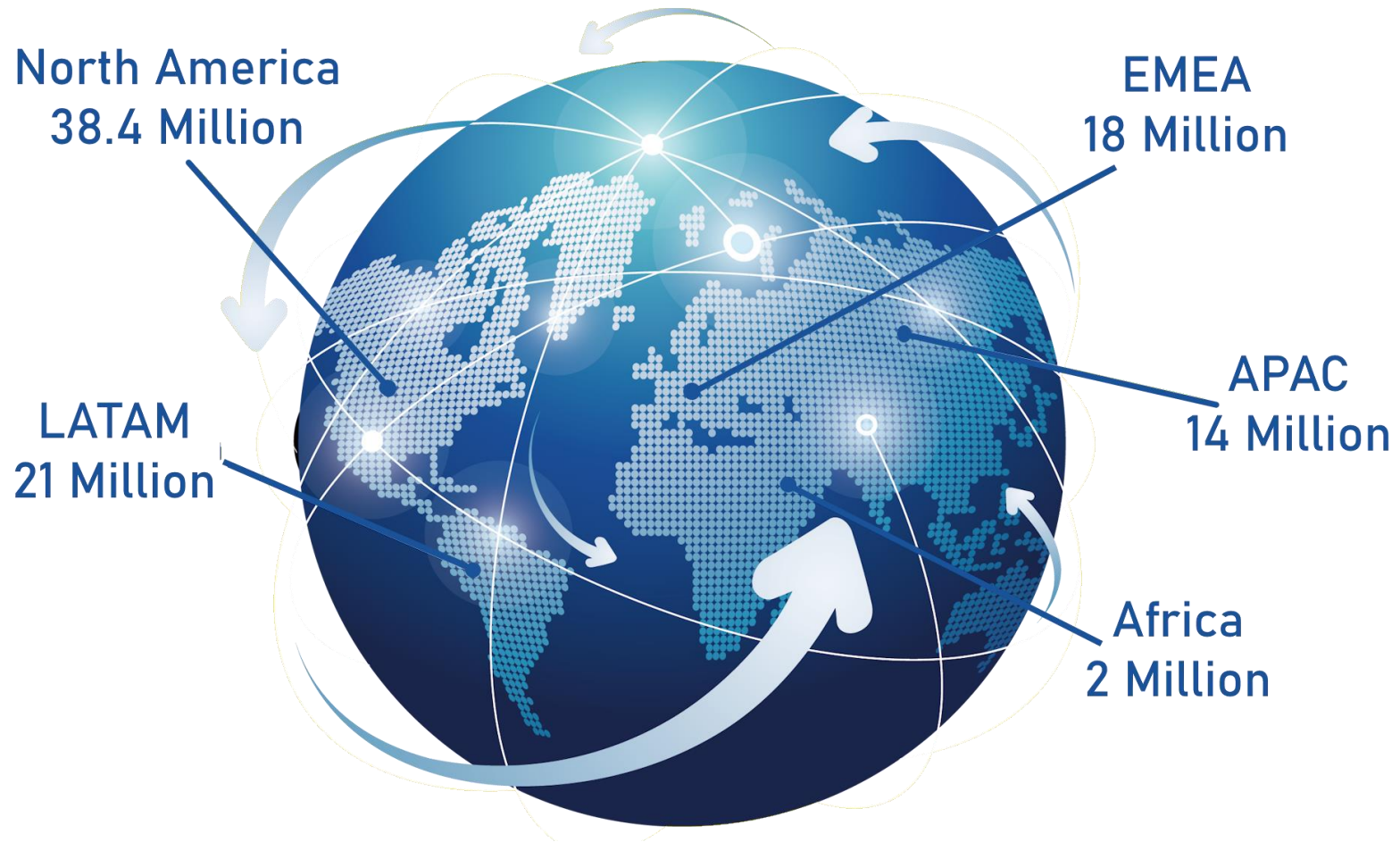


We specialize in generating highly qualified leads by leveraging your content through precision-targeted syndication programs tailored to your account-based marketing (ABM) lists, key target accounts, or precisely defined ideal customer profile. Using omnichannel targeting, we surround the buying committee across multiple channels to maximize engagement.

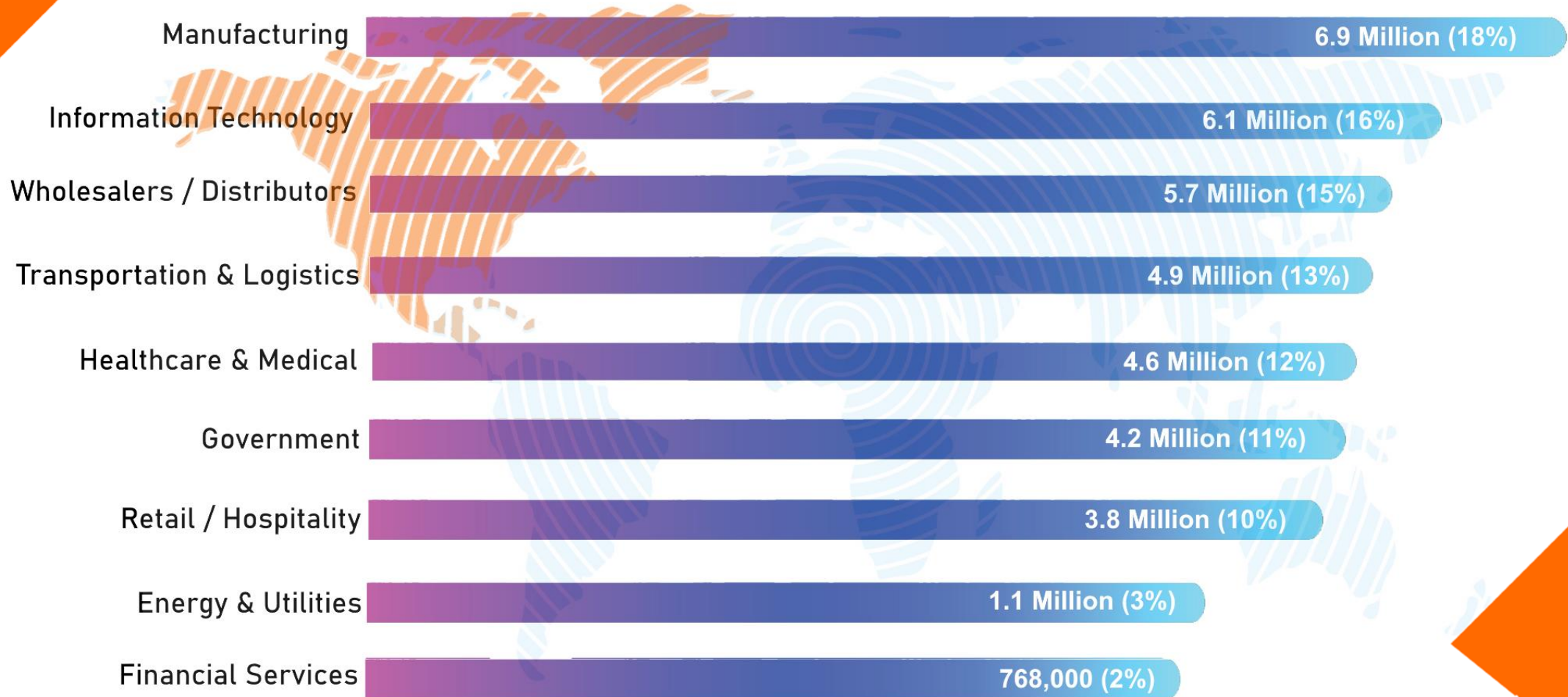
We take care of all the heavy lifting—from setting up detailed ABM or ICP targeting, crafting compelling email messaging, and designing fully customized landing pages to seamlessly delivering leads. Each lead is provided in Excel or via API with full contact details, including LinkedIn profiles for both the lead and their company, ensuring your BDR/Sales team has everything they need to succeed.



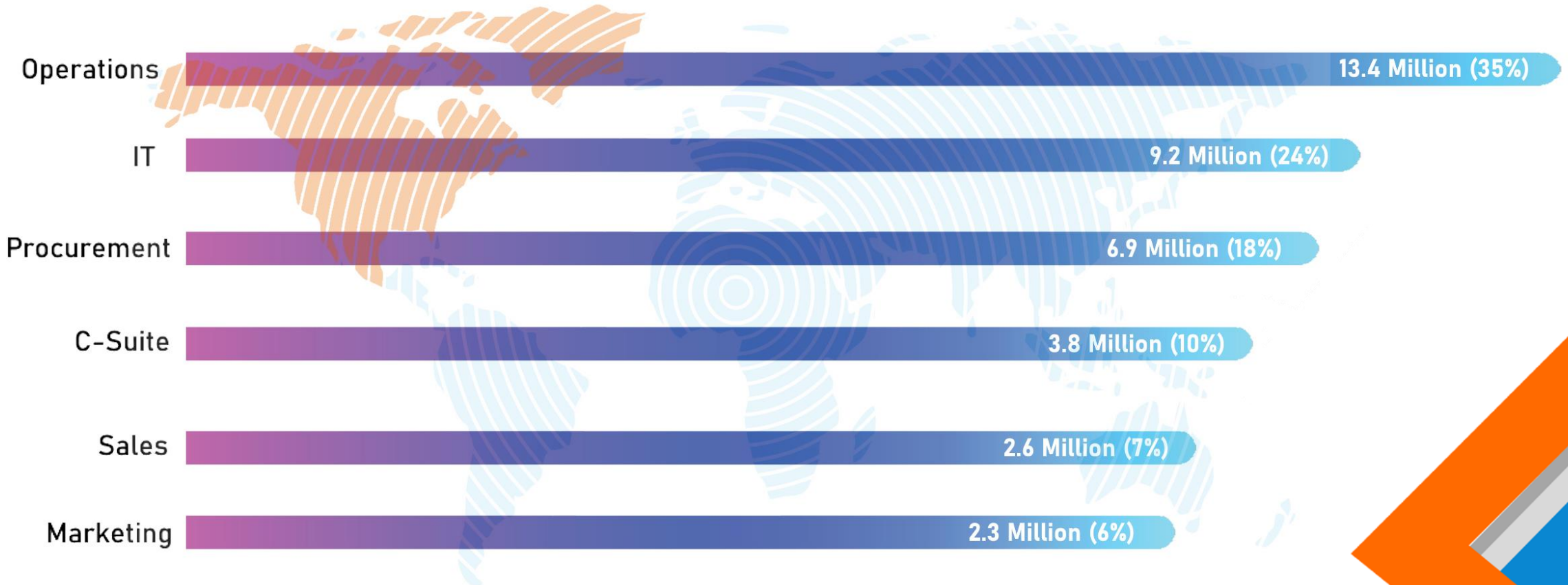
93.4 Million Global Audience Across 175+ Diverse Industries



North America Industries



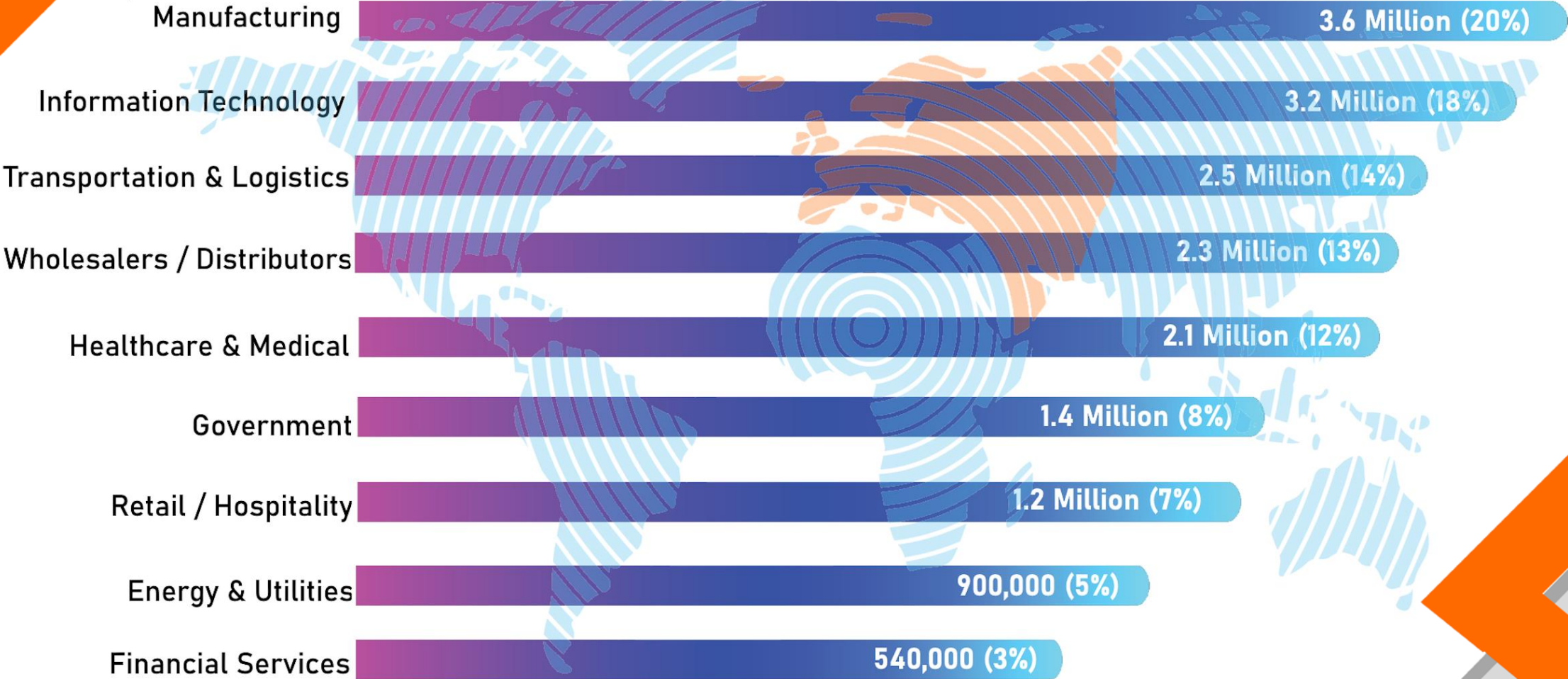
North America Decision Makers



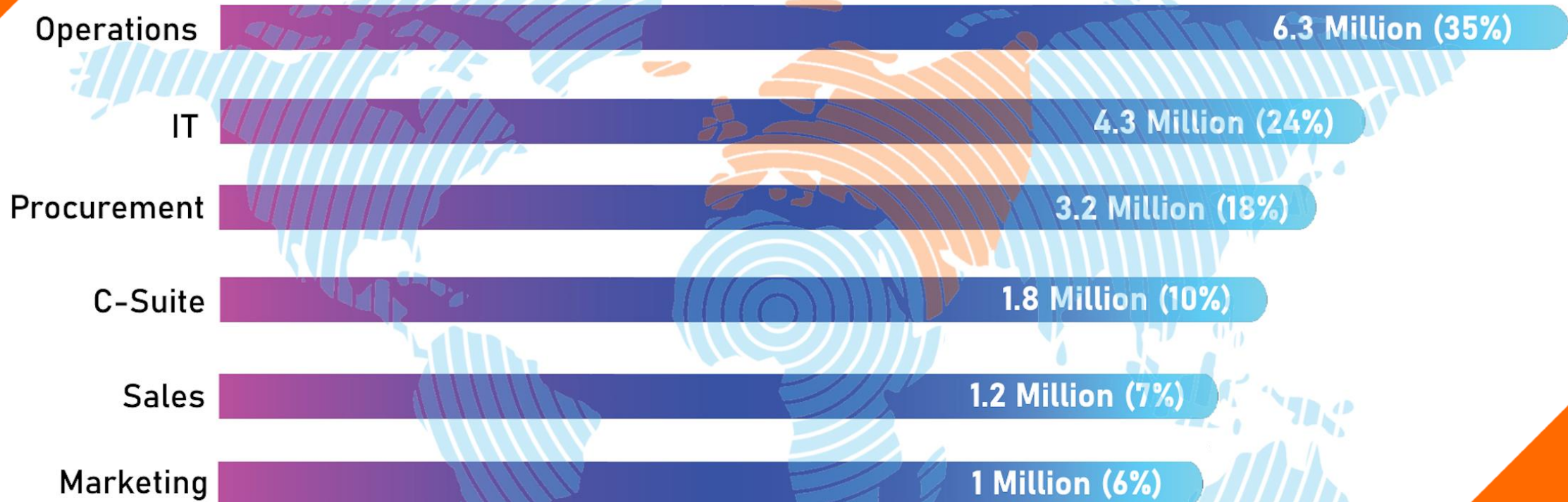
North America Employee Size



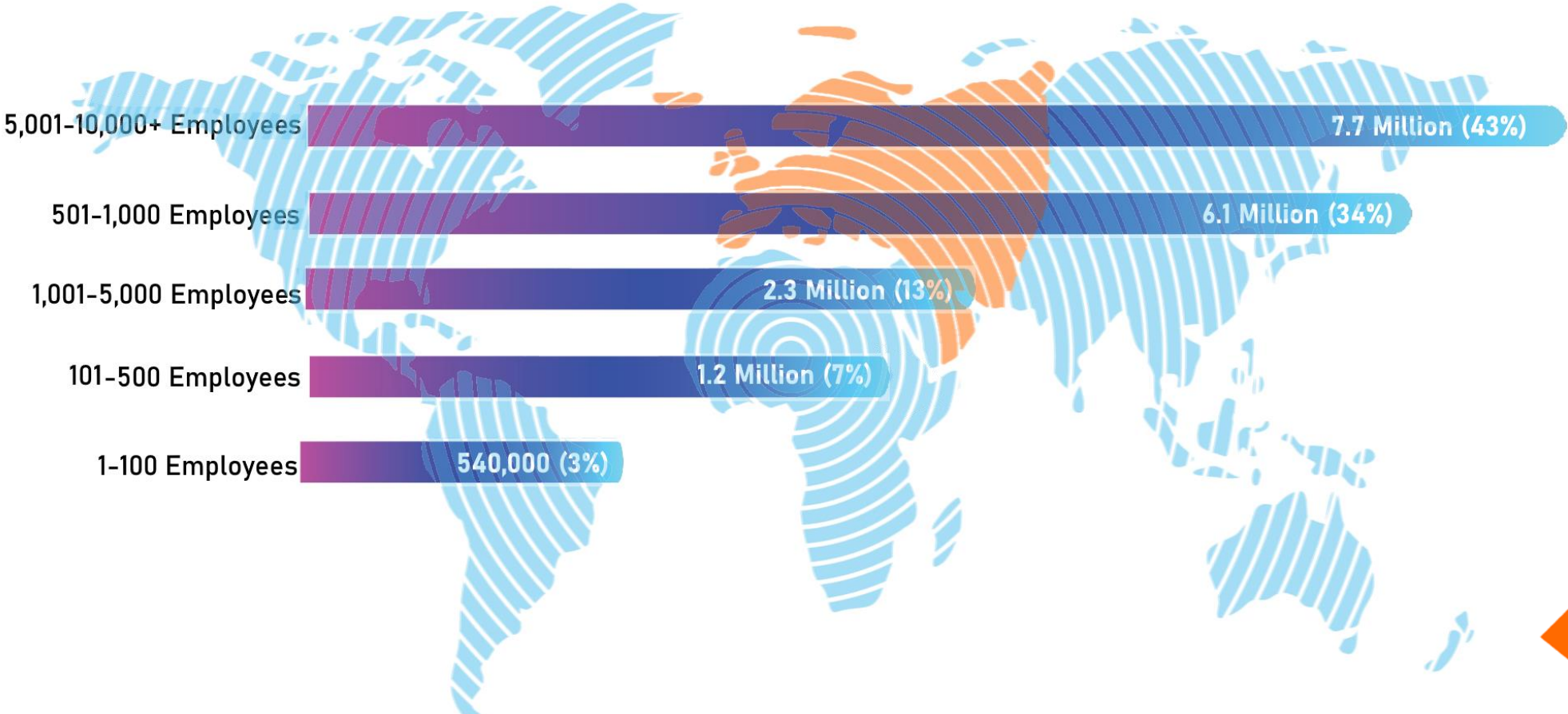
EMEA Industries



EMEA Decision Makers



EMEA Employee Size



Content Syndication Steps



Step 1:

Define Target Audience: ICP or ABM; Industry, GEO; Titles; Company size (revenue/employees); and custom filter questions. Leverage [Quick Quote](#), our self-service option.



Step 2:

Collect content asset and create [customized landing page](#) based on client's expectation. Can also include links, and mimic client's website.



Step 3:

Promote landing page to defined target audience via dedicated email that only includes client's asset.



Step 4:

Capture leads, validate and confirm compliance. Send full lead details to include: (example on next slide)

- Date downloaded
- First, last name
- Business email
- Job title
- Company name
- Industry type
- Employee size, company sales
- Phone number, full address
- LinkedIn profile URL for contact
- LinkedIn URL for company
- Custom questions and answers
- Content asset downloaded

How to Contact Us:



www.OutsourceDemandGen.com



mcoon@outsourcedemandgen.com



814.449.4287



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