

At Outsource Demand Gen, we assist:

- ➔ B2B SaaS-based companies
- ➔ B2B technology publishers
- ➔ B2B Technology marketing agencies



We generate qualified leads by utilizing your content in highly targeted syndication programs to your specific account-based marketing (ABM) lists, key target account lists, or ideal customer profiles.

We handle all the heavy lifting for you, creating fully customized landing pages to meet your specific requirements, crafting dedicated email copy to promote these landing pages, and providing leads via Excel with complete contact details, including the lead contact's LinkedIn profile URL and the company's LinkedIn URL to support your BDR/Sales team.

We Provide a 100% GUARANTEE for all the industries we service



Computer & Electronics



Software & Internet



Business Services



Healthcare & Life Sciences



Financial



Manufacturing



Telecom & High Tech



Media & Entertainment



Retail & POS



Education



Wholesale & Distribution



Travel



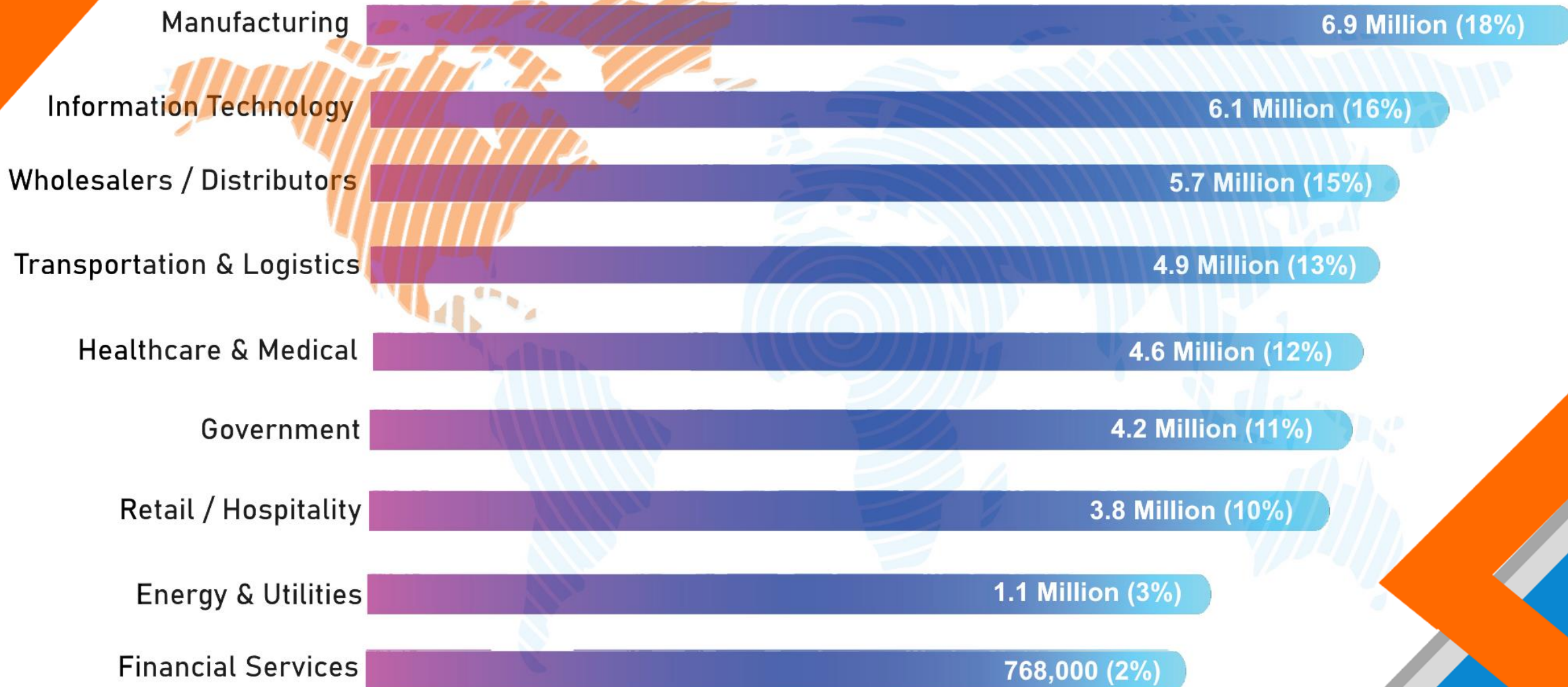
Consumer Service

93.4 Million Across the Globe



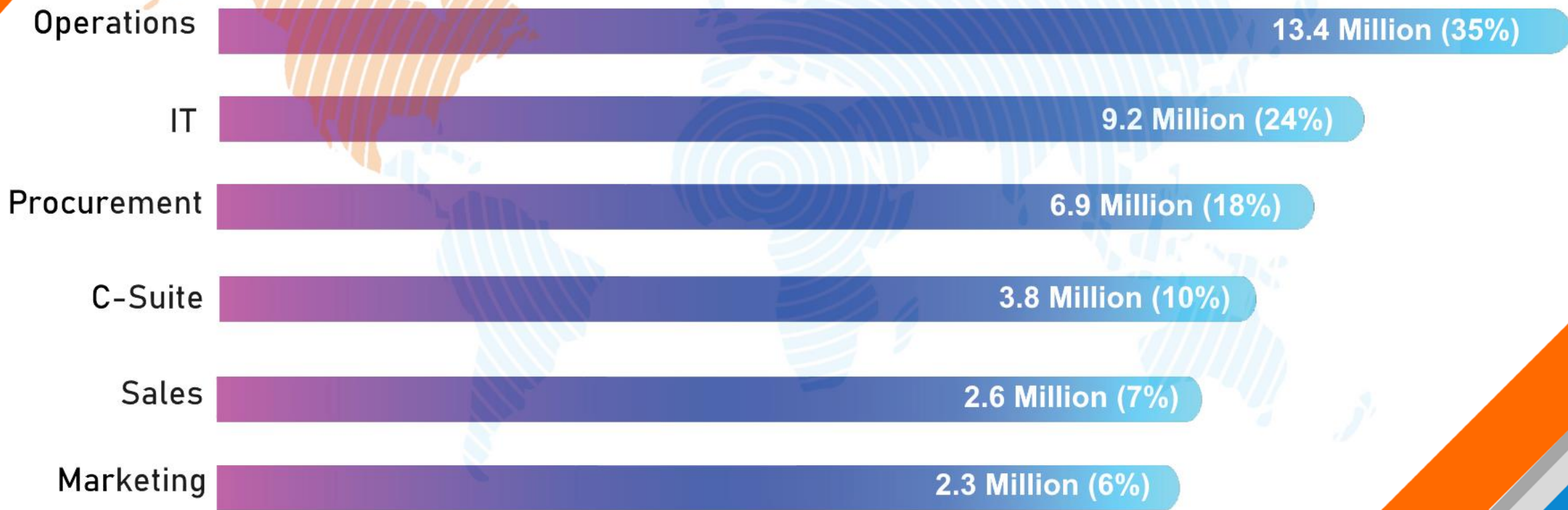


North America Industry Coverage



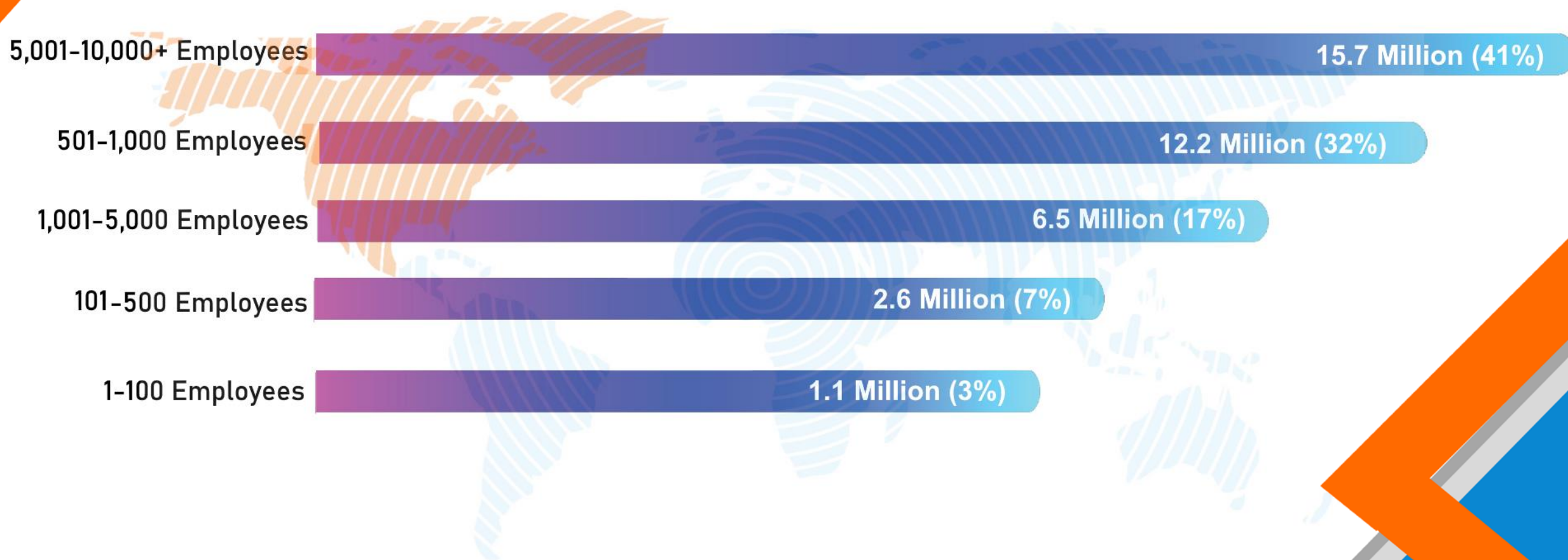


North America Decision Makers





North America Employee Size



Content Syndication Steps



Step 1:
Define Target Audience: ICP or ABM; Industry, GEO; Titles; Company size (revenue/employees); and custom filter questions.



Step 2:
Collect content asset and create customized landing page based on client's expectation. Can also include links, and mimic client's website.



Step 3:
Promote landing page to defined target audience via dedicated email that only includes client's asset.



Step 4:
Capture leads, validate and confirm compliance. Send full lead details to include: (example on next slide)

- Date downloaded
- First, last name
- Business email
- Job title
- Company name
- Industry type
- Employee size, company sales
- Phone number, full address
- LinkedIn profile URL for contact
- LinkedIn URL for company
- Custom questions and answers
- Content asset downloaded

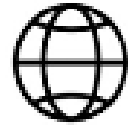
Sample Excel Lead Form



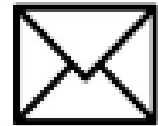
- Date downloaded
- First, last name
- Business email
- Job title
- Company name
- Industry type
- Employee size, company sales
- Phone number, full address
- LinkedIn profile URL for contact
- LinkedIn URL for company
- Custom questions and answers
- Content asset downloaded

1	Date	First Name	Last Name	Business Email Address	Company Name	Job Title	Industry	Employee size	Phone Number	Address	City	State	Zip	Country	Prospect LinkedIn UR	Company LinkedIn URL	Q 1	Q 2	IP Address	Timestamp
2	02/04/2022	Graham	Brown	graham.brown@avea.co.uk	AVEA	Operations Director	Defence and	1,000-10,000	44 1208204111	Auterbasco Road	Reading		RG2 6JL	UK	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	98.105.240.89	2022-03-12 09:32:21
3	02/04/2022	Alun	Griffiths	alun.griffiths@hullea.gov.co.uk	HTE Electronics Group	VP Operations	Defence and	1,000-10,000	44 2088134321	25 Portman	London		W1A 0AA	UK	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	104.21.14.133	2022-03-12 11:29:31
4	02/04/2022	Simon	Tate	simon.tate@qinetiq.com	QinetiQ	Operations Director	Defence and	1,000-10,000	44 1212202000	Coaly Tye	Farnborough		GU14 0JL	UK	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	35.35.103.191	2022-03-12 10:40:11
5	02/04/2022	Harro	Norris	harro.norris@harrounder.com	Harrounder	Operations Director	Aviation and	1,000-5,000	44 1520100101	2 Pembroke	Funchal		MA 7 1JL	UK	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	40.40.83.212	2022-03-12 13:15:39
6	02/04/2022	Mark	Duncan	mark.duncan@harsco.com	Harsco Aerospace	Operations Director	Aviation and	10,000+	44 2082212000	401 Church	Westminster		W6 2LJ	UK	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	40.40.134.208	2022-03-12 13:15:39
7	02/04/2022	David	Wright	david.wright@collinsaerosp.com	Collins Aerospace	Senior Operatio	Aviation and	10,000+	44 1203100000	Unit 750, W	Wokingham		RG40 3JL	UK	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	104.17.230.204	2022-03-12 10:33:46
8	02/04/2022	David	Bright	david.bright@emvtotal.co.uk	EMV Defences Service	Operations Director	Business Con	1,000-5,000	44 2089422544	1 Tackling	Reading		RG1 1JL	UK	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	98.85.85.154	2022-03-12 13:03:22
9	02/04/2022	David	Hansley	david.hansley@rafi.co.uk	RAFI	Operations Supervisor	Aviation and	1,000-5,000	44 1492810001	10 Haymarket	Edinburgh		EH12 5JL	UK	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	104.14.95.31	2022-03-12 14:11:42
10	02/04/2022	Dirk	Worschke	dirk.worschke@ihf.de	Luffthansa Technik	Head of Supply	Aviation and	10,000+	49 400707070	Caro City 5	Fraunfurt		60549	Germany	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	103.134.182.340	2022-03-12 09:22:47
11	02/04/2022	Christian	Ruland	christian.ruland@bartrandt.com	Bartrandt	VP Operations	Engineering	10,000+	49 4070400040	Emil-Bach	Pfullen		72085	Germany	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	188.40.218.17	2022-03-12 13:41
12	02/04/2022	Frank	Caglar	frank.caglar@magis.com	Magis Group	Head of Supply	Motor Vehicle	10,000+	49 711088880	Hermannstr	Ulm		70379	Germany	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	35.46.202.189	2022-03-12 13:41
13	02/04/2022	Arnd	Helmuth	arnd.helmuth@bosch.com	CEAT	Head of Flight	Aviation and	10,000+	49 24021000	Stammfurl 11	Ulm		72221	Germany	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	209.171.58.213	2022-03-12 13:41
14	02/04/2022	Franko	Grosser	franko.grosser@leclerc.com	leclerc Aerospace	Head of Supply	Aviation and	1,000-10,000	49 72027000	Am Flughafen	Luftheim		88471	Germany	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	191.201.238.43	2022-03-12 13:41
15	02/04/2022	Tobias	Mattas	tobias.mattas@hales.com	Hales Electronics	VP Head of Proc	Defence and	1,000-5,000	49 42140702	Selbsterstr	Bremen		28309	Germany	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	185.181.112.49	2022-03-12 13:41
16	02/04/2022	Hugali	Lechevallier	hugali.lechevallier@indaba.com	INDABA	Head of Supply	Defence and	10,000+	33 171343000	1, Av. Beau	La Plasse		67200	France	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	185.140.11.35	2022-03-12 13:41
17	02/04/2022	Jean	Garn Tribault	jean.garn.tribault@thalys.com	Thalys Airline Space	Operations Director	Aviation and	1,000-10,000	33 491707000	1, Av. des G	Carnas		86130	France	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	11.27.9.117	2022-03-12 13:41
18	02/04/2022	Andy	Lobley	a.lobley@harris.com	Harris	Operations Director	Industrial Ma	10,000+	33 476802029	2, av. Bu	Raynaud		67000	France	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	185.140.11.35	2022-03-12 13:41
19	02/04/2022	Armine	Catharina	armine.catharina@delors.com	Delors Systems	Global Operatio	Software Dev	10,000+	33 143420002	11 Rue Mar	Orsay		91191	France	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	185.140.11.35	2022-03-12 13:41
20	02/04/2022	Patrice	Julien	julien@maefin.com	Maefin	Operations Director	Defence and	1,000-5,000	33 477447000	24 Bd de la	Poanne		42300	France	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	185.140.11.35	2022-03-12 13:41
21	02/04/2022	Patrick	Panard	patrick.panard@talospace.com	Talospace	Head of Procure	Defence and	1,000-5,000	32 61230004	Dewatt les	Libin		4890	Belgium	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	185.140.11.35	2022-03-12 13:41
22	02/04/2022	Jean	Christophe	jean.christophe@hormat.com	Hormat	VP Operations	Defence and	1,000-5,000	32 62400111	Rue Viole	Merchal		4040	Belgium	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	185.140.11.35	2022-03-12 13:41
23	02/04/2022	Philip	Dariusz	philip.dariusz@hano.com	Hano	VP Operations	Aviation and	1,000-5,000	32 94233211	Banulupar	Kortrijk		2000	Belgium	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	185.140.11.35	2022-03-12 13:41
24	02/04/2022	Frank	Werner	frank.werner@foban.com	Foban	Operations Director	Aviation and	1,000-5,000	31 788400011	Avalandale	Coorghe		4411	Netherlands	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	185.140.11.35	2022-03-12 13:41
25	02/04/2022	Fabio	Werbung	fabio.werbung@taman.com	Taman Group	Operations Director	Shipbuilding	10,000+	31 183400011	Avalingen	Coornha		4202	Netherlands	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	185.140.11.35	2022-03-12 13:41
26	02/04/2022	Sabastien	Bauca	sabastien.bauca@lucargo.com	Lucargo	VP Operations	Aviation and	1,000-5,000	31 22094202	2052 Fruel	Sandvate		2052	Luxembourg	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	185.140.11.35	2022-03-12 13:41
27	02/04/2022	Daniel	Schoenfelder	daniel.schoenfelder@hugo.com	Austrian Aerospace	Head of Operati	Aviation and	1,000-10,000	43 317640000	Office Park	Schwacha		1300	Austria	https://www.linkedin.com	https://www.linkedin.com	Yes	Yes	185.140.11.35	2022-03-12 13:41

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